



Lucia Sydney Designs

Lucia Toledo

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work

freelance work

2017 - PRESENT

greater philadelphia area

I take on a variety of design projects such as logo design, personal branding, and building social media presences. I work with clients on incorporating their vision with my design style and process.

cake of chesnut hill

AUG 2021 - AUG 2022

server - philadelphia, pa

At this upscale brunch restaurant, I provided counter and customer service, food running, and hostessing.

the container store

2017 - 2019

visual merchandiser - KOP, pa

Extensive customer service experience. I built strong relationships with coworkers and customers. Worked as a cashier, sales representative, created displays, and restocked inventory.

education

syracuse university

FALL 2017 - SPRING 2021

bfa in communications design

Syracuse Florence Program	Spring 2020
VPA Ambassador Program	2018 - 2021
College Democrats	2017 - 2021
Work Study	2017 - 2020

skills

illustrator indesign adobe xd photoshop excel event planning
art direction illustration concept creation sharepoint

living beyond breast cancer

AUG 2022 - NOV 2022

developmental team - philadelphia, pa

Aided a nonprofit organization in the planning of their annual Butterfly Ball auction. I coordinated with donors and art directed photos of auction items. Proficient in Excel and other Microsoft programs.

arcadia university

SUMMER 2019

design intern - glenside, pa

Aided the creative team in developing new designs for upcoming university events. Worked closely with their team to modernize and revitalize their design approach.

work study

2017 - 2020

catering, concessions, ice rink

temple university

SUMMER OF 2014 + 2015

tyler school of art

Philadelphia, PA	Tyler School of Art
Figure Drawing	Summer 2014
Oil Painting	Summer 2015

PAFA

SUMMER OF 2015 + 2016

philadelphia academy of fine art

Figure Drawing + Painting